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Driving Innovation and Globalization for Organization Leadership



SCHOOL

with FORTUNE 500 Companies

Opening
Ceremony
&
Session 1
4th SEP

Session
2 to 10
NOV - JAN
2024

Top
5+ Executives
Global **Leading**
Korean Companies

CEO SCHOOL Program Introduction

English Version

- Program Overview
- Inspiration Lecture Schedule
- Registration Information

CEO SCHOOL Program Introduction

Introduction

South Korea, along with Taiwan, are good success cases to emulate in overcoming the middle-income trap to become economically advanced countries, as discussed at the Business Forum in Jakarta 2022.

Countries like South Korea and Taiwan exemplify successful strategies for overcoming the middle-income trap and achieving advanced economic status. Their focus, strategic planning, and competitiveness offer valuable lessons. One key insight from their experience is the importance of fostering dependencies that can drive economic growth.

Korea is one of the few countries that has successfully transformed itself from a low-income to a high-income economy and a global leader in innovation and technology. The International Monetary Fund (IMF), FTSE Russell, and S&P Dow Jones now classify South Korea as a developed country.

The fact that Korea's economic development occurred within such a short period of time is drawing attention from many developing countries. Furthermore, the strategic growth of manufacturing with a focus on heavy industry as a foundation for expedited growth in the 1970s has become the birthplace of companies like Samsung, LG, Hyundai, POSCO, and Lotte, which are now leading the world in their areas.

Driving Indonesia 4.0 & industrial down streaming to be leading the world, the success stories of Korean companies that have followed a similar trajectory can provide management insight.

As we celebrate the 50th Anniversary of Diplomatic Ties between Korea & Indonesia, we hope the CEO school contributes to the acceleration of Korea-Indonesia cooperation and the mutual growth of these two leaders in Asia.

CEO SCHOOL Program Introduction

Program Overview

CEO School - Management Inspiration Program

1 Program Objective

- The primary purpose of CEO School is to provide management inspiration from the success stories of leading Korean Companies, through real-life cases & vivid moments shared by former & current Top Management of Fortune 500 Korean companies, which are different from individual management technique we encounter in classrooms.
- Along with the networking opportunity to share insights & information crucial for business success, we believe the CEO School is truly inspirational for management & entrepreneurs who have to make a way through business challenges everyday.

2 Participants

- CEOs & Top-level Executives, Business Heads, and Government Leaders
- Who are interested in Globalization, Innovation, ESG & Management Philosophy to work as competitive edge for the company.

3 Program Structure

- A comprehensive program composed of **overall 10 sessions**, including lectures & discussions all held in Jakarta.
- The **opening ceremony and first session** will take place on **September 4th** to provide an introduction to the program, the **following sessions** will be held from **November to January**
- The opening ceremony and first session can be attended separately ahead of the following sessions to learn more about the program

Management Inspiration Lecture

- Opening Ceremony and Session 1 will be held on September 4th, 2024
- Sessions 2 to 10 will take place from **November 2024 until January 2025**
- 3+ Hour of Lecture & Discussion per Session
- Morning Program starting at 9am
- Lunch & Networking Time will be provided

CEO SCHOOL Program Introduction

Program Overview

September 2024

★ Opening Ceremony, Sept. 4th

Session 1., Sept. 4th

What Makes Samsung the 'Only & Different' Global Leader

SAMSUNG

November 2024 - January 2025

SAMSUNG

Session 2., Nov. 6th

What Makes Samsung the 'Only & Different' Global Leader

LG

Session 3., Nov. 13th / Session 4., Nov. 20th

LG's Entrepreneurial Spirit & Journey of Innovation

HYUNDAI

Session 5., Nov. 27th / Session 6., Dec. 4th

Challenge & Innovation, Spirits Making Things Happen

LOTTE

Session 7., Dec. 11th / Session 8., Dec. 18th

Smart Learning & Growth, leading to Competitive Edge

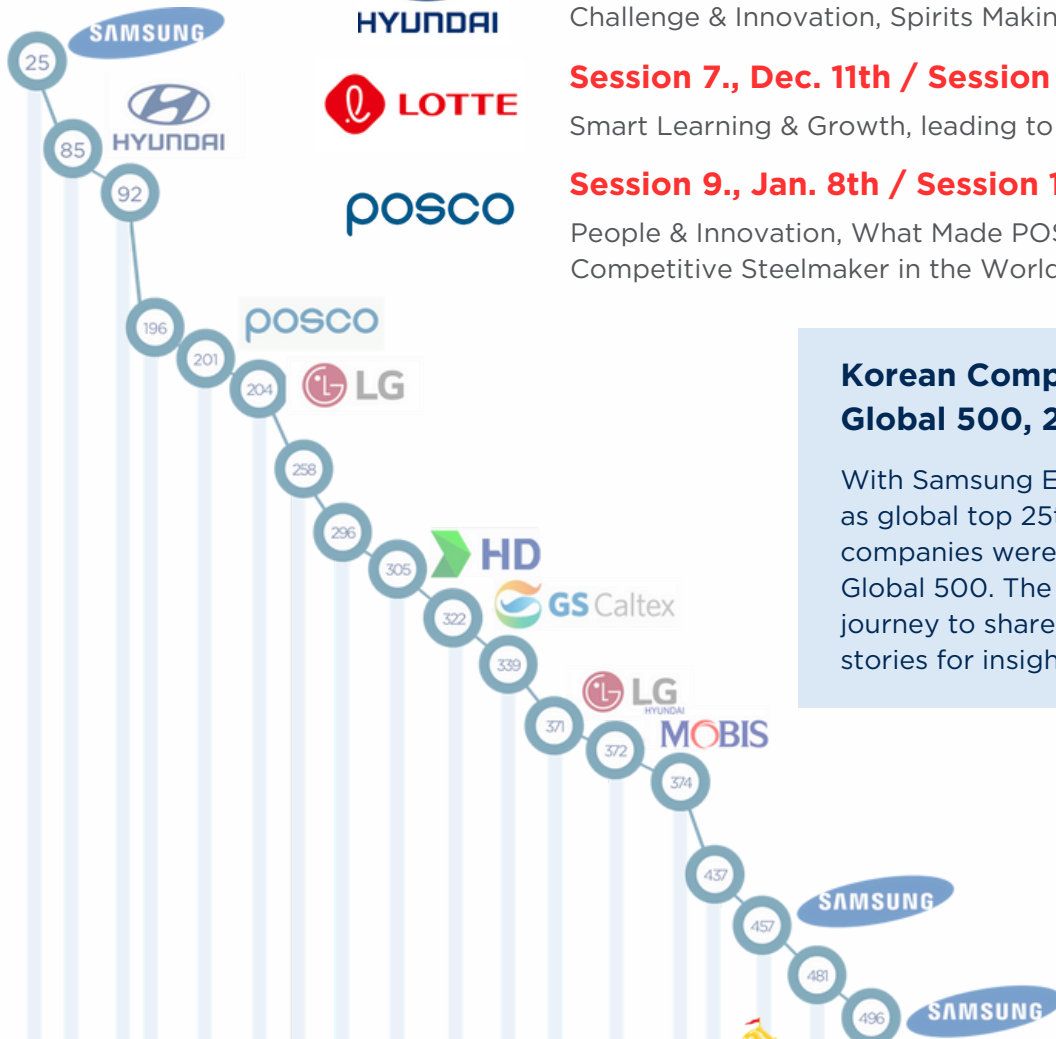
posco

Session 9., Jan. 8th / Session 10., Jan. 15th

People & Innovation, What Made POSCO the Most Competitive Steelmaker in the World

Korean Companies in Fortune Global 500, 2023

With Samsung Electronics marked as global top 25th, a total of 18 companies were enlisted as Fortune Global 500. The program is a journey to share their success stories for insight.



CEO SCHOOL Program Introduction

Registration Information

Registration Timeline

Please complete your registration **by 30th of October**

Registration Fee

- Participation is **free of charge**.

Registration Link

Please register via this link: <https://kadin.id/acara/ceo-school-training-program/>

Contact Us

For any queries on CEO School Program, please contact PERSOLKELLY Consulting for more information.

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